

In delivering on our business core purpose of helping consumers to imagine and create a better place, DuluxGroup recognises that commitment to sustainable management of our financial, environmental and social impacts is fundamental to the success and well-being of both our business and our stakeholders.

Our vision of "A Future Without Harm" expresses our commitment to continually improve the safety and sustainability performance of our business. This includes the safety, health, environmental, and community impacts associated with our products, operations, and people.

In recognising our responsibilities DuluxGroup aspires to deliver on our vision and therefore we make this commitment to all of our stakeholders, including employees, suppliers, customers, consumers, shareholders, regulators and the community.

To achieve this, we will:

- Continually strive to identify and understand safety and sustainability impacts associated with our business activities, including products, operations and people
- Apply a rigorous and consistent risk based management approach to ensure our business resources are focused on minimising the most significant impacts
- Establish meaningful improvement targets and plans to meet or exceed the expectations of our stakeholders and deliver ongoing reductions in our business impacts
- Engage in a transparent and ethical manner with all stakeholders to share understanding of our impacts, progress, and learnings
- Encourage meaningful relationships with all stakeholders to develop our shared commitments and responsibilities in addressing commonsustainability challenges

Our work is never so urgent or important that we cannot take the time to do it without harm to ourselves, others, or the community. In implementing this policy we will provide the necessary leadership and accountability throughout DuluxGroup as we integrate safety and sustainability focus into our daily business activities and work towards our vision of "A Future Without Harm".

Patrick Houlihan Managing Director and Chief Executive Officer



Our Values



Value people, work safely & respect the environment

Our Vision



Our Strategy







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